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For Immediate Release

Partners Making Wishes Come True

The Children's Wish Foundation of Canada is pleased to announce an exciting new partnership.

The Sovereign General Insurance Company has named the Foundation as its "charity of choice" for at least the next three years. This commitment will see Sovereign provide \$600,000 in corporate funding to Children's Wish over that period. In addition, the partnership will encourage Sovereign's ten offices from coast-to-coast to work with local Children's Wish chapters to raise additional funds and enhance awareness for The Children's Wish Foundation.

The partnership launched on November 4th in Calgary, Alberta, with a ceremonial cheque presentation and special gathering of Children's Wish Foundation and Sovereign representatives. The relationship officially commences January 1st, 2005.

Peter Parkin, Sovereign's Chief Operating Officer, states, "Our company has a long history of community support and we have been looking for a way to harness that support to make the greatest impact for the charity and for our stakeholders. In making this decision, it was also important for us to engage our employees in this partnership and provide them with a sense of pride. The Children's Wish Foundation mission and values align closely with our own, and of course, the cause speaks for itself."

The Children's Wish Foundation of Canada receives no government funding and relies on financial support from corporate and individual donors. "We are thrilled that Sovereign has chosen to support our organization and look forward to bringing this partnership to the next level", says Chris Kotsopoulos, National Executive Director. "Their commitment to increasing funding and awareness will help us continue our tradition of never refusing an eligible child".

The Children's Wish Foundation of Canada is dedicated to fulfilling a favourite wish for children diagnosed with a high-risk, life-threatening illness. It is the only all-Canadian organization with offices from coast-to-coast granting wishes for these special children. Since its inception in 1984, the Foundation has granted over 10,000 wishes.

The Sovereign General Insurance Company is headquartered in Calgary, Alberta and has been protecting Canadians for over 50 years. Sovereign specializes in insurance for commercial enterprises and has annual gross premiums approaching \$300 million. The Sovereign is a proud member of The Co-operators group of companies.

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